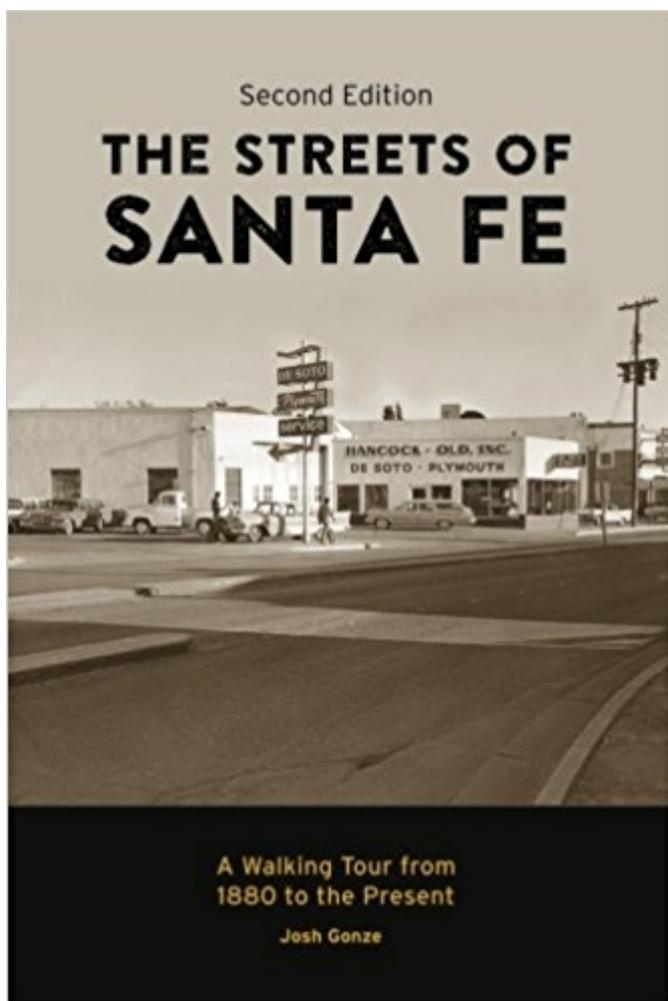


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The Streets Of Santa Fe: A Walking Tour From 1880 To The Present



Synopsis

This newly revised, 2014 edition will be your time machine, zipping you back to Santa Fe in the post-World War II era to walk the streets of downtown and Canyon Road. The walking tour takes you backward in time and shows you what was there before—on the streets of Santa Fe, New Mexico. Block by block, it preserves the memories of the local landmarks, buildings, shops, and schools that everyone knew. You'll see the Plaza lined with shops where locals bought their pajamas and gasoline, milkshakes and haircuts. You'll see Canyon Road when it was a winding dirt road with family farms and neighborhood grocers. You'll see children ice skating on the frozen Santa Fe River in January and artist Will Shuster, inventor of Zozobra, sketching at George King's Bar on Galisteo Street. Prior to the mid-1970s, Santa Fe was a town of bohemians and shopkeepers. There were artists but no galleries. For three decades after World War II, no one thought it quaint to shop downtown, and until 1960 there were no street signs. By the early 1980s, however, the chain store invasion had begun and downtown had become a tourist mecca. Today, the memories of Santa Fe's oldest residents reach back no earlier than the 1940s, and soon those memories will be gone. This book seeks to preserve their colorful and classic recollections.

Book Information

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Customer Reviews

Josh Gonze (rhymes with Bronze), an East Coast native with a BA in economics and an MBA in finance, moved from New York City to Santa Fe in 1999. Soon after arriving he noticed how quickly the city was changing—how chain stores were invading and how old-timers' memories of Santa Fe in the old days were disappearing. Interviews with those would could recall

the 1940s and 1950s in Santa Fe encouraged him to read books on local history and keep notes on how the streetscape had changed. Today he still resides in Santa Fe with his family and still watches how the streets are changing. He hopes to publish a second edition of *The Streets of Santa Fe*, and invites readers to contact him at www.streetsofsantafe.com with suggestions, corrections, and old photographs of how Santa Fe looked in the old days.

I truly enjoyed it even though I'll likely never visit Santa Fe. Such interesting details. Like the "Jewish Store Owners" section that throws light on the oddity of finding Hebrew inscriptions and Jewish stars in some of the towns Christian churches. And why a section titled "Downtown Filling Stations" (in the old days) should be interesting, I have no clue, but it is. The whole book is like that. The book is nicely put together, too. Attractive. The photos are somehow moving. Why, I don't know. The 1930s, 40s, 50s, aren't *extremely* long ago -- not the 19th century -- and yet the photos look so very old fashioned. It gave me an odd feeling about how fast time moves. The book has ... soul. Or maybe Santa Fe does, and the book captured it?

Enjoyed having this book on my trip to Santa Fe. Very informative and found my way to these wonderful historic places.

Gonze offers insights that can only be provided by a local insider. *The Streets of Santa Fe* is ideal reading for both long time residents interested in learning more and those planning a trip. Well written and enjoyable.

Very informative. As a Santa Fe resident, this book opened my eyes to the history of the city. Excellent read for Santa Fe residents or those looking to visit the City.

A wonderful guide to one of the oldest cities in North America. Full of poignant insights into a culturally rich and diverse community.

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